



Display Your Way at Stampex in London

After the success of Display Your Way at Virtual Stampex, the Philatelic Traders' Society (PTS) is thrilled to announce that they will be bringing an in-person version of this concept to their Stampex at the BDC event in London this month.

The PTS are passionate about giving collectors of all levels and areas of interest the chance to show off what they love, and for Stampex visitors to feel inspired by seeing other collections and philatelic stories in a fresh and creative light.

The interactive Display Your Way attraction will feature three large touch screens for visitors to browse a wide range of collections, from formal award-winning exhibits, to work in progress pages, to artistic story telling techniques.

- It is free to Display Your Way at Stampex. No frame fees.
- Wherever you are in the world, you can Display at Stampex in London.
- There are no rules. You can show what you want to show, in your own way.
- Digital Displays remove logistics and security concerns and costs.
- Visitors to the show can vote for their favourite display in our People's Choice Award.

The winner of the People's Choice Award will win the Unique Official Proof for the 2020 Spring Stampex 2020 Smiler Sheet printed by Cartor for the Royal Mail. Imperf in the issued colour.

Simon Carson, PTS Chair says: "The PTS believes strongly in the need to adapt to new technologies, and this includes bringing digital concepts to physical events. These displays can inspire visitors to turn their collections into something more structured or more compelling as a story, to share with others."

You can read more about the story of Display Your Way, why it is needed, and how it complements traditional exhibiting on the PTS & Stampex Blog: stampexinternational.com/blog
Direct link: <https://www.stampexinternational.com/post/display-your-way-why-is-it-needed>

There are various ways to get involved in this exciting initiative aimed at feeding the pipeline of future exhibitors, and showing off just how many different ways and areas there are to collect:

How can you get involved?

As an exhibitor (anywhere in the World): Please consider how you might inspire someone new to collect or start exhibiting by allowing us to share your Exhibit (as a pdf document) at Stampex.

As a collector (anywhere in the World): Do you have a collection or draft display you'd love to share at Stampex? Why not take some scans and share your story at Stampex.

Link to Display Your Way information: <https://www.stampexinternational.com/display>

As a Stampex visitor: Visit our Display Your Way interactive screens at the show, on the Gallery Atrium. Vote for your favourite Display and give the PTS & Stampex team feedback as to how you'd like the concept to develop.

As a society/club (anywhere in the World): Firstly, share this Display Your Way story and opportunity with your society, and then consider applying to be a guest society at an upcoming Stampex or Virtual Stampex.

As a National exhibition organising committee member (anywhere in the World): If you would like to host digital "twins" of your latest National exhibition at Virtual Stampex 2025, contact the PTS. Their team can help you with communication and promotion to help your traditional exhibitors share their years of work and passion with thousands of collectors around the world, to see, connect with, feel inspired, learn from, and collaborate with.

Stampex at the BDC is free to enter on all four days, with no registration/ tickets or sign in required. Website: www.stampexinternational.com

Contact the PTS for more information, to contribute, and to collaborate at info@thepts.net or via social media message channels @ptsandstampex





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